



## WINES OF PORTUGAL PRESENTS WINES WITH CLASSIC CHARACTER IN SAN FRANCISCO

JUNE 11, 2013

On Monday, June 4<sup>th</sup>, a historical collection of Portuguese wineries, from a range of Portuguese regions, traveled to San Francisco for the association's annual United States grand tasting tour. Terra Gallery provided an artistic backdrop for the day where over 600 attendees gathered to sample wines: from the dry reds of Bairrada to the delicious wines of Vinho Verde, to the progressive offerings from Alentejo and the Douro.

Moderator Evan Goldstein, MS, led over 100 members of the Bay Area's top wine industry journalists and trade through a technical wine seminar featuring 8 wines that not only illustrated Portugal's contemporary approach to winemaking, but also highlighted emerging winemaking regions. Following the Master Class, guests gathered in the venue's main gallery room to taste through over 200 wines presented by the participating wineries. Attendees were also treated to a variety of traditional Portuguese dishes prepared [Taste Catering](#).

"Wines of Portugal is excited to showcase the myriad styles of winemaking currently taking place in Portugal. Our wineries share a vision to produce modern wines with classic character," commented Miguel Nora, of Wines of Portugal. "The extensive knowledge of Evan Goldstein combined with the growing curiosity regarding Portuguese wines showed that the US has a growing interest in high quality Portuguese wines."

The event continued into the evening with a consumer tasting, co-hosted by [Bottlenotes](#). Over 300 attendees spent the evening tasting Portuguese wines, competing for prizes and overall, supporting Meals on Wheels, the official beneficiary of net proceeds from all ticket sales.

---

### ABOUT VINI PORTUGAL

Created in 1997, ViniPortugal is a trade association whose aim is to promote Portuguese wines, brandies and vinegars in the domestic and target international markets. ViniPortugal provides strategic support to the Portuguese wine sector, bringing together organizations representing trade (ANCEVE and ACIBEV), production (FENAVI and FEVIPOR), cooperative wineries (FENADEGAS), distillers (AND), farmers (CAP), demarcated regions (ANDOVI) and government bodies (IVV). ViniPortugal's promotional activity is financed by a variable sum made from payments by producers to the Institute of Vine and Wine (IVV) for certifying their wines, brandies and vinegar.



### ABOUT FULL CIRCLE WINE SOLUTIONS

Based in the San Francisco Bay Area, Full Circle Wine Solutions is a global wine and spirits education firm that grows brand loyalty and client profits through tailored wine programs and effective hospitality training. Using a vast and established network of sommelier educators, the company hosts high quality and consistent wine tasting experiences across multiple locations around the world. Full



Circle Wine Solutions also provides an online resource, WineCouch.com, for trade and consumers who have passion for wine and seek to grow their knowledge about wine.

06/11/2012 Images and further details available on request.

## **CONTACTS**

### **CHANDI PATEL**

Full Circle Wine Solutions

615-828-4982

[1chandni@gmail.com](mailto:1chandni@gmail.com)